

PET SUPPLIES PLUS®

For immediate release

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Cat's Pajamas 200-cat, 48-hour adoption marathon keeps Pet Supplies Plus in Bloomfield up all night Aug. 9-11; Store is serious about finding homes for homeless cats & kittens

Shoppers wearing their PJs get discounts!

Bloomfield Hills, MI – July 15, 2013--Pet Supplies Plus in Bloomfield Hills is losing sleep – literally -- over the fact that so many homeless cats and kittens in Oakland County need good homes.

August 9 through 11, the store will stay open for 48 hours straight for *The Cat's Pajamas* 200-cat adoption marathon taking place from 4 p.m., Friday, August 9 to 4 p.m., Sunday, August 11. Families can choose from 200 cats and kittens of all shapes and sizes available for adoption from Oakland County Animal Control and Pet Adoption Center in Auburn Hills.

Adoption counselors will be on hand all 48 hours with the goal of finding homes for as many pets as possible. Adoption fee of \$60 includes spay/neuter, health checks and vaccinations.



*9-year-old Scooter is up for adoption.
Photo courtesy of Pets Supplies Plus.*

All adopters get a free feline wellness exam courtesy of Ross Hospital for Animals in Bloomfield Hills and a chance to win a Pandora bracelet or Pandora lucky cat charm from Karagosian Master Jewelers in Sylvan Lake.

Shoppers wearing their jammies during Midnight Madness – from midnight to 6 a.m. Friday and Saturday nights, will get 20 percent off their purchases (non-sale items). In addition, the store will pay their sales tax and they will be treated to free donuts.

“Oakland County has so many homeless pets so we are just trying to do our part to find them good homes,” said Addy Shattuck, owner of Pet Supplies Plus in Bloomfield Hills. “We are pleased to be working with Oakland County Animal Control and Pet Adoption Center, and invite families to consider a new feline family member. We will have a huge selection of just about every type of cat imaginable.”

New executive director of Oakland County Animal Control and Pet Adoption Center, Bob Gatt, will join the event. (We're not sure if he will be wearing his PJs!) Shoppers can also see Kitty City, the area's first open environment cat adoption center opened by the Bloomfield Hills Pet Supplies Plus in 2011.

Pet Supplies Plus in Bloomfield Hills is at 2057 Telegraph, north of Square Lake Rd. Event sponsors are Ross Hospital for Animals, Karagosian Master Jewelers and NOOTERS Club® which sells apparel promoting pet spay and neuter. For event information, go to www.nootersclub.org or call 248-333-7545.