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C-SNIP SPAY/NEUTER CLINIC IN KENTWOOD, MICHIGAN AND NOOTERS CLUB® JOIN TOGETHER TO RAISE FUNDS FOR PET SPAY/NEUTER

Kentwood, MI – January 28, 2014 – C-SNIP, a nonprofit low-cost spay/neuter clinic in Kentwood, Michigan outside Grand Rapids, and NOOTERS Club®, which designs and sells humorous pet spay and neuter -themed apparel and gifts, hope to raise \$500 or more for pet spay and neuter through a campaign on the RocketHub crowdfunding website.



Bella, the 100,000 pet spayed/neutered at C-SNIP.

Prospective funders go to <http://www.rockethub.com/projects/39071-nooters-club-fund-to-support-c-snip-spay-neuter> and choose a funding level ranging from a direct donation to C-SNIP to funding that includes one or more NOOTERS Club® items. For example, \$25 will get funders a NOOTERS Club® shopping bag with \$10 going to C-SNIP; \$100 gets a NOOTERS Club® nightshirt and tote along with sponsorship of a cat spay or neuter. Funding levels range from \$5 to \$500. Each item specifies how much goes to C-SNIP once costs and fees are covered.

Neutering a male cat increases life expectancy by up to 62%.
Sixty-two percent more boxes explored, insects stalked and naps in the sun.
Easy decision.

Spay/Neuter. Cats. Dogs.
csnip.org

616.455.8220 - 1675 Viewpond Dr. SE, Kentwood, MI 49508

The campaign will run from February 1, 2014 to April 25, 2014

C-SNIP recently hit a milestone of 100,000 dog and cat spays and neuters since it opened in 1998. NOOTERS Club®, in addition to selling its merchandise to raise awareness and funding for spay and neuter, also hosts a directory of low-cost spay /neuter clinics around the U.S. and Canada at www.nootersclub.org.

A recent C-SNIP ad.

“It’s amazing to give generations of dogs and cats a brighter future through spay/neuter at C-SNIP,” said Kara Eagle, C-SNIP executive director. “But the support we receive to help pet owners who couldn’t otherwise afford to spay/neuter and offer that lifelong gift to their own pet, that’s truly incredible.”

C-SNIP (www.csnip.org), founded by a group of west Michigan animal welfare activists, provides high-quality, high volume, dog and cat spays and neuters for families that cannot pay the fees of a full service veterinary clinic. The cost for dogs to be spayed or neutered is \$80 and \$40 for cats. Surgery fees include pain medication, nail trims, and ear cleaning. C-SNIP performs up to 75 surgeries a day, 12,000 a year.

“C-SNIP does remarkable work to help reduce pet overpopulation,” said Linda Wasche of NOOTERS Club®. “We’re hoping to contribute to awareness of this awesome clinic and to raise some funds to help them offset their spay/neuter costs. In return, funders get a cool item that helps us spread the word about pet spay and neuter.”