



Facts about NOOTERS CLUB®

NOOTERS CLUB® pet lover apparel and gifts promote pet spay and neuter and responsible pet guardianship. The company is dedicated to raising awareness about the important role that spay and neuter play in reducing animal overpopulation. Nooters Club also helps animal rescue groups by donating a part of its proceeds from merchandise sales.

Products

NOOTERS CLUB® products all feature whimsical cartoons designed around the **NOOTERS CLUB®** name. These dog, cat and rabbit characters are designed to raise awareness about pet spay and neuter in a lighthearted way. Sayings such as “My pet’s a member,” “Prevent littering” and “My Dog stops at heavy petting,” appear on a variety of apparel and gift items including adult t-shirts, ladies fashion t-shirts, sweatshirts, night shirts, boxers, tote bags, shopping bags, pet bandanas and car/window decals.

Fundraising and Marketing Programs

NOOTERS CLUB® offers **fundraising and marketing programs** to nonprofit animal rescue organizations, veterinarians and pet supplies retailers. These programs include use of **NOOTERS CLUB®** products as money-raising and awareness raising tools and customer incentives. Group orders can be customized with an organization's or company's colors and logo.

NOOTERS CLUB® also offers a variety of **fundraising programs** to help to animal rescue groups around the United States raise funds and boost community awareness with **NOOTERS CLUB®** products. We also offer **marketing and fundraising programs** to pet supplies retailers and veterinarians. See more about our programs or purchase **NOOTERS CLUB®** items individually at www.nootersclub.org.

Founder

Company founder and president is **Linda Wasche**, who is a long-time member of the animal rescue community and owner of a marketing firm in Michigan. Wasche is the creator of all **NOOTERS CLUB®** trademarked designs.

Location

NOOTERS CLUB® is a brand of NooterWear, Inc., located in **Bloomfield Hills, Michigan**



Download this information under *Media Info* at www.nootersclub.org
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