



FOR IMMEDIATE RELEASE

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HOOTERS for NOOTERS promotes pet spay/neuter Nov. 11-12, 2017 at Great Indy Pet Expo in Indianapolis

Indianapolis -- October 11, 2017 – One local business wants to show that it gives a hoot about Indiana pets.

HOOTERS® restaurant of Castleton in Indianapolis is joining with NOOTERS Club®, creators of apparel promoting pet spay and neuter, in the first Indiana HOOTERS for NOOTERS to be held at the Great Indy Pet Expo in Indianapolis Saturday, November 11 and Sunday, November 12, 2017. The event aims to raise awareness of the benefits of pet spay and neuter and make it easier and more affordable for Indiana pet owners to get their dogs and cats fixed.

HOOTERS for NOOTERS will offer discounts on pet spay and neuter along with a variety of perks and incentives for pet owners which include:

- Cat spay/neuter for \$30 and small dog spay/neuter for \$55 with a \$50 discount on large dog spay/neuter based on weight, offered by FACE low-cost animal clinic
- On-site appointment scheduling at the FACE low-cost animal clinic
- Free HOOTERS fried dill pickle appetizer with each spay or neuter
- Free NOOTERS Club® window decal with each spay or neuter
- Free NOOTERS Club® t-shirt to the first 10 pet owners purchasing a spay or neuter

HOOTERS girls will make special guest appearances and be available for pictures and autographs from 11 a.m. to 2 p.m. on both days of the Great Indy Pet Expo. They will also be selling raffle tickets for HOOTERS merchandise with all proceeds going to FACE. Visit FACE and NOOTERS Club® in booths 114 and 115.

Veterinarians agree that dogs and cat that are spayed and neutered are less likely to roam, more sociable and have longer life spans due to reduced risk of serious illnesses such as cancer. Spay and neuter also helps reduce pet overpopulation and lowers the number of pets being euthanized due to overcrowding at shelters.

“We hope that we can reach many pet owners and make it easier for them to get their dog or cat fixed, said HOOTERS of Castleton General Manager Julia Honious. “We are proud to be working with NOOTERS Club® and to be part of this event.”

The Great Indy Pet Expo, to be held at the Exposition Hall at the Indiana State Fairgrounds, 1202 E. 38th St. in Indianapolis, will be open from 10 a.m. to 6 p.m. on Saturday, November, 11 and 10 a.m. to 4 p.m. on Sunday, November 12. Admission is \$9 for adults, \$6 for seniors, \$4 for children 6-12 and free for children under 6 and pets. For more information go to www.greatindypetexpo.com.

HOOTERS will offer a limited number of coupons for \$1 off the regular \$9 adult admission available only at the Castleton HOOTERS at 6426 E. 82nd St. in Indianapolis. Visit their face book at www.facebook.com/hooters.indianapolis/.

NOOTERS Club® promotes pet spay and neuter around the United States through its whimsical dog, cat and rabbit cartoons that appear on a variety of apparel and gifts. For more information, go to www.nootersclub.org.

FACE low-cost animal clinic is Indianapolis' only high-volume spay-neuter clinic offering safe, low-cost spay-neuter for cats and dogs regardless of owner's income or geographic location. The clinic also offers same day, walk-in, low-cost vaccines and medical care. For more information, go to www.faceanimalclinic.org.

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