



06/24 : HOOTERS for NOOTERS! (Hooters of Lakewood, Denver, Westminster)

"HOOTERS for NOOTERS" Launches in Denver

Clinic teams up with popular restaurant chain to promote spaying/neutering among men

Denver -- March, 2011 -- Beer, girls, free wings and...neuters? That's what HOOTERS and the Downtown Animal Care Center (DACC) believe will be a winning combination as they team up to fight pet overpopulation in the Denver-metro area. HOOTERS, DACC and NOOTERS Club™ have teamed up to create, "HOOTERS for NOOTERS" in Denver in an effort to reach out to men who are least likely to get their dogs neutered. (NOOTERS® and NOOTERS Club® are registered trademarks of Nooterwear, inc.)

"A lot of men still believe that neutering their dogs will take away a dog's maleness," said DACC Director Colleen McManus. "But a neutered dog lives a longer, healthier life, they're less likely to stray, they're more obedient and of course it helps reduce the number of homeless pets in Denver, which saves taxpayers money."

The campaign, launched Monday, March 14, 2011, involves all four metro-area HOOTERS locations and offers free food and merchandise for anyone getting their dog spayed or neutered through "HOOTERS for NOOTERS." Participants simply register for a spay or neuter saying, "I'm a part of 'NOOTER NATION,'" and once the procedure is done, they receive a coupon for ten free boneless wings from HOOTERS when they purchase ten boneless wings. DACC and HOOTERS are also offering other items such as "NOOTER NATION" t-shirts, pet store discounts and other free items.

DACC, a full-service veterinary clinic in the heart of downtown Denver, made men a focus of their latest spay/neuter campaign after a recent PetSmart study showed that men between 25 and 50 were among the least likely to get their pets, particularly their dogs, spayed or neutered.

"We fully support this effort," said Claire Schmalstieg, Communications Director for participating HOOTERS stores. "Pet overpopulation is a real problem and we are eager to help spread the word about spaying and neutering and reduce the number of homeless pets. This is a great campaign and one we believe will be very effective."

The first stage of the campaign runs through May 31, 2011 and will feature appearances at the Downtown Animal Care Center by HOOTERS girls to meet with men bringing their pets in for spays or neuters.

Previous "HOOTERS for NOOTERS" campaigns in California, Virginia and Utah were extremely successful, according to Schmalstieg and both DACC and HOOTERS expect the same for the first ever "HOOTERS for NOOTERS" Denver effort.

McManus, Schmalstieg as well as HOOTERS girls are available for interviews at any time.

About the Downtown Animal Care Center:

DACC is a full-service, affordable veterinary clinic operating in the heart of downtown Denver. Located directly next to MAXFUND, behind West High School, DACC offers the best pet care in the metro-area at the lowest possible prices. The doctors on staff at DACC have over 100 years of combined experience in treating and caring for pets of all sizes. DACC also offers the best pet orthopedic care in Colorado and offers low-cost vaccination clinics every Sunday. In business in Colorado for nearly 30 years, DACC is Denver's source for quality, affordable pet health care.

About HOOTERS:

HOOTERS, is a nationally-recognized restaurant brand, in business for over 20 years dedicated to providing a family of hospitality and services that achieves excellence and enhances lifestyles of all who come in contact with the Hooters brand. HOOTERS is committed to providing an environment of employee growth and development in an effort to provide every guest a unique, entertaining dining experience in a fun and casual atmosphere delivered by attractive, vivacious Hooters Girls while making positive contributions to the local communities in which HOOTERS operates.

About NOOTERS® and NOOTERS Club®

NOOTERS® and NOOTERS Club® brands include a series of light-hearted dog, cat and rabbit cartoons appearing on a variety of apparel and gift items promoting pet spay and neuter and responsible pet guardianship. The company donates a large part of its proceeds to animal rescue groups and spay/neuter funds. NOOTERS Club® items are sold at pet expos and at www.nootersclub.org. NOOTERS Club® also publishes a comprehensive directory of low-cost spay/neuter clinics around the U.S.

Original link: <http://www.eventmonsters.com/MyEvents.php?EventID=162726>

6/26: HOOTERS for NOOTERS®! (Hooters of Lakewood, Denver, Westminster)

Date: 2011-06-22, 11:54AM MDT

Reply to: *your anonymous craigslist address will appear here*

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- Location: Hooters of Lakewood, Denver, Westminster
- it's NOT ok to contact this poster with services or other commercial interests

Original link: <https://post.craigslist.org/manage/2456013101/kaubg>



Posted [June 12, 2011](#), 8:08 pm MT

How do you get men to spay, neuter their dogs? Try free beer, hot wings and Hooters girls

By [John Davidson](#)

Statistics show that men are notoriously reluctant to get their dogs fixed, despite the widely recognized benefits of the surgery.

Most men own male dogs and it seems guys are afraid that neutering them will take away Fido's masculinity.

How do you overcome that?

The solution of one Denver veterinary clinic is to go where the men are and offer them beer, hot wings and girls in skimpy outfits.

That's the logic behind "Hooters for Nooters," which has been launched in the four Denver area Hooters restaurants.

The goal, says spokesman Chris Gallegos, is to do 1,000 spays and neuters by the end of summer by going after the male demographic.

Teaming up with Hooters – which has done the program previously in other states – is the [Downtown Animal Care Center](#) (DACC), a low-cost provider of spays and neuters.

DACC chose to focus on men after a recent PetSmart study showed that men between 25 and 50 were among the least likely to get their pets, particularly their dogs, spayed or neutered.

"We just decided to go where the men are to get the message out," said Colleen McManus, DACC practice manager.

"A neutered dog lives a longer, healthier life, they're less likely to stray, they're more obedient and of course it helps reduce the number of homeless pets in Denver which saves taxpayers money," McManus says,

According to the [Animal Assistance Foundation](#), a Denver-based animal welfare umbrella group, homeless pets costs Denver taxpayers over \$5 million annually. McManus says.

Claire Schmalstieg, communications director for participating Hooters outlets ([Lakewood, Denver, Westminster, Parker](#)), says many Hooters employees have pets and the Hooters girls in particular are enthusiastic about the project.

"When a Hooters girl gets involved, things really get going," Schmalstieg says. And besides, she adds, Hooters has a long record of helping community groups.

"Pet overpopulation is a very real problem and we are eager to help spread the word about spaying and neutering and reduce the number of homeless pets," Schmalstieg says.

Hooters for Nooters is the latest effort by Denver area animal welfare groups to try non-traditional ways to get people to spay and neuter their pets.

Another is the "Nurse Nancy" program, which is trying to reach 18-35-year-olds via social media and persuade them to get surgeries for their pets. The same PetSmart study cited in the current effort has identified members of this age group as being least likely to get their pets fixed.

DACC is a for-profit veterinary clinic that keeps its spay/neuter prices low by handling a high volume of work, McManus says. It is supported by a non-profit foundation that raises money to enable DACC to give dollar-for-dollar discounts to low-income people.

The four Hooters restaurants are promoting the drive with literature placed on tables. The campaign offers free food and merchandise for anyone getting their dog spayed or neutered through the program.

The campaign's big event will be June 26 at the restaurant at Sixth in Kipling in Lakewood, Gallegos says. Denver rock radio station KBPI-106.7 has signed on as a co-sponsor and station personalities will be present to play music.

"From 1 to 3 p.m. Hooters girls will wash cars," Gallegos said. "DACC will sign up for spays and neuters right there. If people buy one paid beer they'll get one free. And there will be buy one, get one wings. And giveaways."

Original link: <http://blogs.denverpost.com/fetch/2011/06/12/how-do-you-get-men-to-spay-neuter-their-dogs-try-free-beer-hot-wings-and-hooters-girls/3255/>



Photo supplied by Hooters

Hooters girls will help the drive to spay and neuter pets



Date:

Sunday, June 26, 2011

Time:

12:00 pm - 5:00 pm

Event:

HOOTERS for NOOTERS®

Host:

Hooters, Nooters Club®, and the Downtown Animal Care Center

Location:

(Denver) [Google Map](#)

Hooters of Lakewood

695 Kipling, Lakewood, CO 80215

Contact:

Phone:

Email:

Website:

Price:

Free to attend Full details:

Make sure to be at the HOOTERS at 6th and Kipling this Sunday from noon to 5pm to help celebrate "HOOTERS for NOOTERS®". Get a chance to win a \$100 Visa Gift card, meet KBPI personalities, get your car washed by the HOOTERS girls and get a free beer if you sign your pet up for a spay or neuter. Help us reach our goal of 1,000 spays and neuters this Summer. Plus, buy a t-shirt, fitted t-shirt, tank top, or doggie tank from NOOTERS CLUB® online store (www.nootersclub.org), and they will donate \$5 to the Downtown Animal Care Foundation! NOOTERS® and NOOTERS Club® are registered trademarks of Nooterwear, inc.

Original link: http://www.eventsetter.com/events/USA/Colorado/Denver/Pet-Animal_Events/event137501.html

[Random weirdness](#)

Hooters urges you to lop off your dog's testes with free chicken wings

By [Jef Otte](#) Tue., May 17 2011 at 3:05 PM

The least likely demographic to neuter a dog, [a recent PetSmart study](#) found, is apparently also the demographic most likely to attend a monster-truck-related event, purchase a [Coed Naked](#) T-shirt or enjoy the delicious food and ambience of Hooters, everyone's favorite restaurant named after mondo gazongas. The study found that among males aged 18 to 34 (and particularly men living in the South), the primary reasons for not getting a male dog fixed were not getting around to it and the perception that the practice takes away said dog's manhood. But the [Downtown Animal Care Center](#) argues that the problem of pet overpopulation is more pressing than those cursory concerns.



This awesome shit could be yours!

"A lot of men still believe that neutering their dogs will take away a dog's maleness," DACC director Colleen McManus noted in a statement. "But a neutered dog lives a longer, healthier life, they're less likely to stray, they're more obedient, and, of course, it helps reduce the number of homeless pets in Denver, which saves taxpayers money."

To combat the problem, the DACC formed like Voltron with the first organization they apparently thought of that such men might respect, and thus was born [Hooters for Nooters](#), which cleverly spells it different, but is still definitely talking about neutering. "We just decided to go where the men are to get the message out," said McManus. And may we say, Colleen, thanks for the vote of confidence. Actually, Hooters has been teaming up with veterinary clinics in other states for a few years now; this is just the program's first go in Denver. But it certainly is exciting!

To get in on it, all you have to do is head down to the DACC and get your pet neutered (spaying is also acceptable, for the ladies), and when it's all over, you get a coupon for free chicken wings! And if you're exceptionally lucky, you just may get a T-shirt that says NOOTER NATION on it, so you can finally go ahead and throw out that old Señor Frog tee. Pet-store coupons are also not out of the question, and all four Denver [Hooters](#) locations are participating. For more information, call the DACC at 303-595-3561.

For what it's worth, the wings are boneless.

Original link: http://blogs.westword.com/showandtell/2011/05/hooters_nooter_nation_denver.php