



## For Immediate Release

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### **HEAVEN CAN WAIT SANCTUARY IN LAS VEGAS AFFILIATES WITH NOOTERS CLUB® TO RAISE MONEY FOR SPAY/NEUTER PROGRAM**

**Las Vegas, NV – March 25, 2008 – Heaven Can Wait Sanctuary** of Las Vegas, a local animal rescue group dedicated to ending pet euthanasia, has launched an affiliation with **Nooters Club®** apparel & gifts to raise money for its spay and neuter program.

Through **Heaven Can Wait Sanctuary's** affiliation with **Nooters Club®**, the group gets 15 percent of sales of **Nooters Club®** merchandise that originate from the group's website at [www.hcws.org](http://www.hcws.org). **Nooters Club®** promotes spay and neuter across the United States through its lighthearted cartoons and sayings appearing on t-shirts, sleep shirts, sweatshirts, boxers, tote bags and other items.

Visitors to the **Heaven Can Wait Sanctuary** website simply click on a special link that will take them directly to the **Nooters Club®** apparel & gifts on-line store. They simply make a purchase and special software installed in the **Nooters Club®** website will identify that they entered through the **Heaven Can Wait Sanctuary** website.

“**Heaven Can Wait Sanctuary** is delighted to be affiliated with **Nooters Club®**,” said Nicole Dutt-Roberts, president of the organization. “We share the goal of promoting spay and neuter and working toward no more homeless pets in our community. We hope a lot of people will buy **Nooters Club®** items and support our efforts here in Las Vegas.”

Each year in Las Vegas, more than 31,000 cats and dogs are destroyed as the shelters run out of room.

“Our apparel and gifts use a series of whimsical cartoons to promote a very serious message,” said **Linda Wasche**, president and founder of **Nooters Club®**. “We are hoping that pet owners will pay attention and understand that spay and neuter not only benefits the community, but it makes a major difference to the health of their pet.”

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### **About Heaven Can Wait Sanctuary**

**Heaven Can Wait Sanctuary** is a Las Vegas Animal Rescue Group that focuses on targeted spay/neuter in less fortunate neighborhoods. In 2007 HCWS sterilized more than 8,000 dogs and cats preventing thousands from being born to die. The organization is committed to ending the senseless killing of pets through its spay and neuter initiatives as well as the rehabilitation and placement of homeless pets into loving homes.

### **About Nooters Club®**

**Nooters Club®**, a Michigan-based company, uses its lighthearted cartoons to promote spay and neuter and raise public awareness around the United States. Each year, the company donates a percent of proceeds to nonprofit spay and neuter programs. For more information, contact [info@nootersclub.org](mailto:info@nootersclub.org).

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