



- Promoting spay/neuter and no more homeless pets:
- Apparel & gifts
 - Veterinary/retail marketing
 - Nonprofit fundraising

Retail Promotions

Add a **great novelty item** to your **pet products** store with **NOOTERS CLUB®**! See our variety of t-shirts, sweatshirts, nightshirts, boxers, tote bags and more all promoting spay/neuter and responsible pet guardianship. All of our products are made of high quality cotton or cotton/poly blends and are available in quantities for both large and small retailers.

Not only do **NOOTERS CLUB®** apparel & gifts provide favorable margins, they also offer a variety of **promotional** possibilities for your store! Consider **NOOTERS CLUB®** to reward and incentivize customers through a variety of retail promotions. **NOOTERS CLUB®** can help you reach out to new customers and build loyalty with old ones through fun and entertaining promotions.



DRAW ATTENTION TO YOUR PET PRODUCTS STORE WITH:

- Customer sales **incentives and rewards**.
- **Promotional tie-ins** and collaborative marketing with local shelters and rescues.
- **Point-of-purchase signage, flyers and other items**.
- **News releases and advertising in your local community**
- **Website links** identifying your store as an official member of Nooters Club.
- Possible CO-OP advertising support!
- Products **customized** with your store's logo.
- **News release** announcing that Nooters Club is now available at your store.

TURN OVER →
for our FREE Retail Promotions packages!

For a complete **Product Catalog** and **Wholesale Price Sheet**, go to www.nootersclub.org/retail.htm or contact Lindaw@nootersclub.org or 248-253-0300.

Looking for a product that you don't see on listed in your information? Let us know your ideas. We would love to work with you!



See all of our lighthearted designs at www.nootersclub.org

A part of proceeds goes to local and national spay/neuter programs.



Sample Retail Promotions Packages

Purchase:	PURCHASE NOOTERS CLUB FOR YOUR STORE and get our FREE promotional support to help you attract customers and generate visibility in your community. See our PRICING SHEET FOR WHOLESALE/GROUP ORDERS .
\$500 or more	Get FREE: <ul style="list-style-type: none">• 50 NOOTERS CLUB® window decals
\$1,000 or more	Get FREE: <ul style="list-style-type: none">• 50 NOOTERS CLUB® window decals• 10 name badges for staff• Electronic artwork for counter-top signs
\$1,500 or more	Get FREE: <ul style="list-style-type: none">• 50 NOOTERS CLUB® window decals• 10 name badges for staff• Electronic artwork for counter-top signs• Link from NOOTERS CLUB® website
\$2,000 or more	Get FREE: <ul style="list-style-type: none">• 100 NOOTERS CLUB® window decals• 10 name badges for staff• Electronic artwork for counter-top signs• Link from NOOTERS CLUB® website• News release developed and distributed in your local community
\$3,000 or more	Get FREE: <ul style="list-style-type: none">• 100 NOOTERS CLUB® window decals• 10 name badges for staff• electronic artwork for counter-top signs• Link from NOOTERS CLUB® website• News release developed and distributed in your local community• Electronic NOOTERS CLUB® flyer customized for your store• Use of NOOTERS CLUB artwork for local advertising**
CUSTOM	Ask us about how we can develop a promotional program specifically for your store . We also offer LICENSING of NOOTERS CLUB® for use on your own apparel and other items.

**** Talk to us about possible CO-OP ADVERTISING SUPPORT!**

Contact: Linda Wasche, President
lindaw@nootersclub.org or 248-253-0300
www.nootersclub.org

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