



Promoting spay/neuter and no more homeless pets:

- Apparel & gifts
- Veterinary/retail marketing
- Nonprofit fundraising

## Veterinary Marketing Packages

Promote spay & neuter at your practice while encouraging responsible pet guardianship with **NOOTERS CLUB®**! Our **turnkey** marketing packages can help your practice attract new clients and encourage exiting ones to get their pets spay and neutered. Our whimsical apparel & gifts offer a lighthearted way to send a serious message to pet owners!

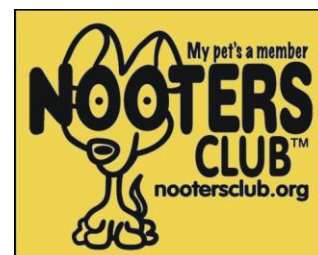
### BOOST SPAY & NEUTER AT YOUR PRACTICE WITH:

- **NOOTERS CLUB** attention-getting designs imprinted on your apparel or ours!
- Client incentives and rewards including t-shirts, pet bandanas, sweatshirts and other items that can be **CUSTOMIZED** with your logo.
- **Website links** identifying your practice as an official member of **NOOTERS CLUB®**.
- Use of **NOOTERS CLUB® logos & artwork** for point of service flyers, signage, staff buttons and more!
- **News releases** announcing your **NOOTERS CLUB®** program in your community.



A part of proceeds goes to local and national spay/neuter programs.

As featured in  
**Veterinary Economics**



**TURN OVER →**

**For info on our exciting Veterinary Marketing packages!**

For more information and to obtain a copy of our **Product Catalog**, go to [www.nootersclub.org/vets.htm](http://www.nootersclub.org/vets.htm)

For details, or to start your own **NOOTERS CLUB®** marketing program, contact:  
Linda Wasche, President  
[lindaw@nootersclub.org](mailto:lindaw@nootersclub.org) | 248-253-0300

**NOOTERS CLUB** nootersclub.org  
**prevent littering™**  
**MY RABBIT STOPS AT** **NOOTERS CLUB** nootersclub.org  
**heavy petting™**

See all of our lighthearted designs at  
[www.nootersclub.org](http://www.nootersclub.org)

**NooterWear, Inc.**  
2222 Pontiac Drive • Sylvan Lake, MI 48320, USA • 248-253-0300 • [www.nootersclub.org](http://www.nootersclub.org)

## Sample Veterinary Marketing Packages



See our **Product Catalog** for apparel and gift items, colors, designs and sizes.

<b>Package #1</b> <b>Cost: \$200</b>	<b>Includes:</b> <ul style="list-style-type: none"><li>• 20 adult NOOTERS CLUB® t-shirts</li><li>• 200 NOOTERS CLUB® window decals</li><li>• 10 name badges for staff</li></ul>
<b>Package #2</b> <b>Cost: \$500</b>	<b>Includes:</b> <ul style="list-style-type: none"><li>• 35 adult NOOTERS CLUB® t-shirts</li><li>• 50 NOOTERS CLUB® pet bandanas</li><li>• 200 NOOTERS CLUB® window decals</li><li>• 10 name badges for staff</li></ul>
<b>Package #3</b> <b>Cost: \$1,000</b>	<b>Includes:</b> <ul style="list-style-type: none"><li>• 50 adult NOOTERS CLUB t-shirts</li><li>• 200 NOOTERS CLUB® window decals</li><li>• 100 NOOTERS CLUB® pet bandanas</li><li>• 20 name badges for staff</li><li>• 3 counter-top signs</li><li>• Link from NOOTERS CLUB® website</li></ul>
<b>Package #4</b> <b>Cost: \$1,500</b>	<b>Includes:</b> <ul style="list-style-type: none"><li>• 50 adult NOOTERS CLUB t-shirts</li><li>• 200 NOOTERS CLUB® window decals</li><li>• 100 NOOTERS CLUB® pet bandanas</li><li>• 20 name badges for staff</li><li>• 3 counter-top signs</li><li>• Link from NOOTERS CLUB® website</li><li>• News release developed and distributed in your local community</li><li>• Electronic NOOTERS CLUB® flyer customized for your practice</li></ul>
<b>Package #5</b> <b>Cost: \$2,000</b>	<b>Includes:</b> <ul style="list-style-type: none"><li>• 100 adult NOOTERS CLUB® t-shirts</li><li>• 300 NOOTERS CLUB® window decals</li><li>• 200 NOOTERS CLUB® pet bandanas</li><li>• 20 name badges for staff</li><li>• 3 counter-top signs</li><li>• Link from NOOTERS CLUB® website</li><li>• News release developed and distributed in your local community</li><li>• Electronic NOOTERS CLUB® flyer customized for your practice</li></ul>
<b>CUSTOM</b>	Ask us about how we can develop a Veterinary Marketing Package <b>specifically for your practice</b> . We also offer <b>LICENSING</b> of NOOTERS CLUB® for use on your own apparel and other items.

**Contact: Linda Wasche, President**  
[lindaw@nootersclub.org](mailto:lindaw@nootersclub.org) or 248-253-0300  
[www.nootersclub.org](http://www.nootersclub.org)

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