



## For Immediate Release

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### Last minute holiday gift idea:

### **Buy NOOTERS CLUB® apparel & gifts and help promote pet spay/neuter while donating money to rescue groups around the U.S.**

Sylvan Lake, MI, Dec. 10, 2010 – Are you looking for a last-minute gift for the pet lover in your life? NOOTERS CLUB® apparel and gifts makes it easy to deliver a holiday chuckle while helping pets by promoting spay and neuter and making a donation to rescue groups.

NOOTERS CLUB® is a company that raises awareness of the importance of pet spay and neuter in reducing pet overpopulation through its wide-eyed dog, cat and rabbit cartoons and humorous sayings such as “My Dog Stops at Heavy Petting®.” The characters appear on a variety of apparel and gift items including t-shirts, nightshirts, sweatshirts, tote bags, shopping bags, vehicle magnets and more.

Shoppers who make their NOOTERS CLUB® purchases through member rescue group websites earn the rescue group 15 percent of each sale. Shoppers simply choose a rescue group from the NOOTERS CLUB® list of participants and go to that rescue group’s website. Look for the NOOTERS CLUB® link that will take them to the NOOTERS CLUB® online store. Their purchase will automatically credit the rescue group for the purchase.

Participating rescue groups:

Assisi Animal Foundation, Crystal Lake, IL – [www.assisi.org/fundraisers.html](http://www.assisi.org/fundraisers.html)

Colorado House Rabbit Society, Broomfield, CO - [www.coloradohrs.com/](http://www.coloradohrs.com/)

C-SNIP Kentwood, MI - [www.csnip.org/aboutyou08.html](http://www.csnip.org/aboutyou08.html)

Las Vegas House Rabbit Society, Las Vegas, NV - [www.bunnyrescuefund.org/](http://www.bunnyrescuefund.org/)

Mid Michigan Boxer Rescue West Bloomfield, MI - [www.midmichiganboxerrescue.org/info/display?PageID=8572](http://www.midmichiganboxerrescue.org/info/display?PageID=8572)

Northeast Satellite of the CO HRS Loveland, CO - [www.coloradohrs.org/northeast/ne\\_news.asp](http://www.coloradohrs.org/northeast/ne_news.asp)

The Pet Castle Animal Rescue Florence, KY - [www.nkychristiananimalrescue.com/Shop\\_and\\_Donate.html](http://www.nkychristiananimalrescue.com/Shop_and_Donate.html)

Rascally Rabbit Rescue, AZ - [www.rascallyrabbitrescue.org/links.html](http://www.rascallyrabbitrescue.org/links.html)

Rocky Mountain Alley Cat Alliance, Denver, CO - [www.rmaca.org/support-rmaca/](http://www.rmaca.org/support-rmaca/)

Spay Alabama, Hueytown, AL - [www.spayalabama.org/events.htm](http://www.spayalabama.org/events.htm)

In addition, SHIPPING IS FREE on all purchases of \$30 and more made by December 31, 2010. Spend \$50 or more and get a free vehicle magnet. See [www.nootersclub.org](http://www.nootersclub.org) for coupon codes.

“Our whimsical cartoons always get a chuckle and make a great gift for anyone who loves animals,” says NOOTERS CLUB® founder Linda Wasche. “Plus, shoppers are doing something nice for the rescue groups that benefit from our sales.”

NOOTERS CLUB also participates in a variety of fundraising, adoption and awareness building programs around the U.S.