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For Immediate Release

**HOOTERS® Joins NOOTERS CLUB® to Promote Pet Spay & Neuter
At Nov. 22-23 Happy Paws Pet Expo in Las Vegas**

Heaven Can Wait Sanctuary to offer low-cost spay & neuter vouchers; free chicken wings

LAS VEGAS – Nov. 22-23, 2008 – Pet owners attending the November 22-23 Happy Paws Pet Expo at Cashman Center in Las Vegas can save money on pet spay and neuter and have their chicken wings, too.

HOOTERS® at Sunset Station in Henderson is teaming up with NOOTERS CLUB® , which promotes pet spay and neuter through its whimsical cartoons, and Heaven Can Wait Sanctuary, to remind pet owners to get their pets spayed or neutered and draw attention to the plight of homeless pets.

According to Harold Vosko, co-founder of Heaven Can Wait Sanctuary (HCWS), fixed pets are healthier, live longer and have fewer behavior problems. In Las Vegas, accidental litters are adding to the already escalating the population of homeless and unwanted pets.

“It only takes one pet having a litter to catapult the overpopulation of pets in Las Vegas,” said Vosko. “This program, along with others HCWS provides, is aimed at curtailing the huge amount of pets born each year without forever homes.”

At the Expo, the first 50 pet owners who purchase a reduced-rate voucher to have their pet spayed or neutered will also get a coupon for free HOOTERS® chicken wings. In addition, HOOTERS® and NOOTERS CLUB® is sponsoring a series of announcements and promotions to raise pet owner awareness about the benefits of spay and neuter, including:

- Special on-stage appearances by the HOOTERS® girls who will sign autographs for guests.
- Sales of a special NOOTERS CLUB® tank top and 2009 HOOTERS® calendars. A portion of the proceeds benefits Heaven Can Wait Sanctuary.
- Drawings for HOOTERS® and NOOTERS CLUB® prizes.

In addition, anyone dining at the HOOTERS® at Sunset Station can pick up a coupon for \$3 off the Happy Paws Pet Expo regular \$10 adult admission.

HCWS’ ultimate goal is to help reduce the growing population of homeless and unwanted pets. Each year in Las Vegas, more than 31,000 cats and dogs are destroyed as the shelters run out of room.

“HOOTERS® and NOOTERS CLUB® are helping to raise awareness about a serious issue,” said Vosko. “More pet owners need to be aware of not only the benefits of spay and neuter to their own pets, but to the community. There are far too many puppies and kittens being born than will never find homes.”

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“Our wide-eyed dog, cat and rabbit cartoons use a lighthearted approach to send a serious message,” said Linda Wasche, creator and president of NOOTERS CLUB®, which produces a variety of apparel and gift items featuring their designs. “We are proud to be working here in Las Vegas with HOOTERS® and hope that together we can make an impact on pet overpopulation in this exciting and beautiful city.”

This is the first time that HOOTERS® and NOOTERS CLUB® have worked together.

“HOOTERS® has a long history of community involvement and support,” said HOOTERS® at Sunset Station General Manager Sean Manney. “There is certainly an amusing connection here with HOOTERS® and NOOTERS CLUB®. We hope that it gets people’s attention and that we create a win/win for people with pets and for the community.”

For Happy Paws Pet Expo hours, location and ticket information, go to www.happypawsandfriends.com.

About HOOTERS at Sunset Station

HOOTERS® at Sunset Station is located at 1301 W. Sunset Rd. in Henderson, Nevada. For more information, store hours and menus, go to www.hooters.com.

About NOOTERS CLUB®

Nooters Club®, a Michigan-based company, uses its lighthearted cartoons to promote spay and neuter and raise public awareness around the United States. Each year, the company donates a percent of proceeds to nonprofit spay and neuter programs. For more information, contact info@nootersclub.org.

About Heaven Can Wait Sanctuary

Heaven Can Wait Sanctuary, established in March 2000, is dedicated to eliminating the senseless killing of more than 32,000 cats and dogs annually in Las Vegas area shelters through aggressive spay/neuter programs, educating the community on the principles of responsible pet ownership and rescuing, rehabilitating and placing homeless animals in loving homes. Since the organization’s inception, it has placed more than 7,000 cats and dogs in loving homes and has sterilized more than 25,000. Every day, its programs make a difference to the cats and dogs in the Las Vegas area. HCWS programs include Petsmart Adoptions, Pups on Parole, Tales to Tails and numerous spay/neuter programs; Homeless Feral Cat Clinic, It’s the Pits, and Ground Zero. The organization can be reached at 702-227-5555 or at www.hcws.org.

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