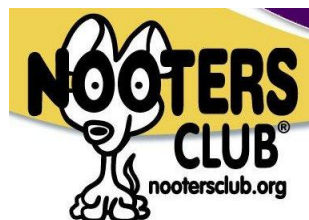


PET SUPPLIES "PLUS"®



all about
animals

For immediate release

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EARTH DAY is April 22

Pet Supplies Plus®/Bloomfield Hills asks pet owners to *Prevent Littering*® for Earth Day; offers low-cost pet spay & neuter March 1–April 16

Bloomfield Hills, MI, Feb. 26, 2010 – In honor of Earth Day (April 22), **Pet Supplies Plus**® of Bloomfield Hills, Michigan is encouraging pet owners to be kind to the planet and **Prevent Littering**® by getting their dogs and cats spayed and neutered.

From **March 1 through April 16**, the store has teamed up with **Nooters Club**® and **All About Animals Rescue** to sponsor **Prevent Littering**®, a promotion aimed at encouraging more pet owners to get their pets fixed to avoid unwanted litters. During this time, **pet owners who pre-pay can get their pet spayed or neutered on April 17 for only \$50 for dogs and \$30 for cats**. The procedures can cost \$200 or more at most veterinary hospitals.

Eligible pets must be at least eight weeks old and will be transported from Pet Supplies Plus® in Bloomfield Hills to the All About Animals Rescue spay and neuter clinic in Warren, Michigan on **April 17** and returned to their owners later in the day. All About Animals Rescue runs the first full-time spay and neuter clinic in southeast Michigan offering high quality, high volume spays and neuters performed by licensed veterinarians (allaboutanimalsrescue.org).

With each pre-paid spay or neuter, pet owners will receive a free **Prevent Littering**® cotton canvas shopping bag courtesy of Nooters Club® filled with discount coupons and free samples from Pet Supplies Plus®. Nooters Club®, based in Sylvan Lake, Michigan, designs and sells a variety of whimsical apparel and gifts promoting pet spay and neuter with a part of its proceeds going to rescue organizations (nootersclub.org).

In Michigan, hundreds of thousands of healthy dogs, cats and other pets are euthanized each year simply because there is not enough room for them at shelters. Animal rescue groups agree that making spay and neuter more accessible to pet owners is the key to reducing pet overpopulation.

“Pet owners need to recognize that they can be part of the solution in reducing pet overpopulation,” said **Addy Shattuck**, owner of Pet Supplies Plus® in Bloomfield Hills. “One unintended litter can produce hundreds if not thousands of unwanted pets that often do not find homes. What better time than Earth Day to remind pet owners what they can do to help stop this cycle.”

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Pet Supplies Plus encourages pet owners to Prevent Littering - 2

Besides helping to reduce the population of unwanted pets, spay and neuter also offers many health and behavioral benefits to pets. Pets that are fixed live longer lives, avoid the possibility of getting some cancers, are more affectionate, less aggressive and make overall better pets.

“Getting your pet fixed shows that you care about your animal and want it to live a long, happy life,” said **Amber Sitko**, founder of All About Animals Rescue. “Pets that are fixed are less likely to experience serious health problems down the road. They are also less likely to stray from home which means fewer injuries and accidents.”

Pet Supplies Plus® in Bloomfield Hills is at 2057 Telegraph Rd., north of Square Lake Rd. For more information about registering your pet in the **Prevent Littering**® promotion, go to nootersclub.org or call 248-333-7545.

Prevent Littering® is a registered trademark of Nooters Club® and Nooterwear, inc.

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