

News Release

For Immediate Release

Michigan Family Pet Expo, Novi, MI

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Michigan Family Pet Expo returns to Novi, MI Nov. 20-22, 2009 at Rock Financial Showplace

Novi, MI, Nov 2, 2009—Michigan Family Pet Expo, Michigan's largest and most attended pet-lover event returns to Novi, MI Friday, November 20 through Sunday, November 22, 2009 at Rock Financial Showplace.

This year's **Michigan Family Pet Expo** will feature great new attractions and entertainment, fabulous shopping including holiday gifts for pets and pet lovers, pet adoptions, petting zoo, product demonstrations, pet services, discounted pet supplies and more.

New to this year's Expo is Johnny Peers & the Muttville Comix, a comical canine routine performed by dogs that have been rescued from shelters. Peers and his mutts have appeared coast to coast and on four continents with TV appearances on *Animal Planet* and the *David Letterman Show*. Other Expo highlights include:

- Rock-N-Roll K-9s Performance Team with Frisbee catching, doggie limbo and more to popular tunes
- Ultimate Air Dogs, one of the premier dock jumping dog clubs in the U.S. started in Michigan by former Detroit Tigers pitcher Milt Wilcox
- Pet adoptions involving dozens of rescue groups with a wide variety of pets including puppies, dogs, kittens, cats, pocket pets such as rats, and more, all looking for loving homes
- Purebred cat show sponsored by Great Lakes Area Cat Enthusiasts (G.L.A.C.E.)
- Farm animal petting zoo
- Paws With a Cause demonstrations of dogs serving people with disabilities

Expo sponsors and partners include Pet Supplies Plus, Wellness Natural Foods and Treats for Pets, Nooters Club®, Michigan Veterinary Medical Association, Holistic Select and Staybridge Suites.

Michigan Family Pet Expo is expected to draw thousands of pet lovers. Show hours are 11 a.m. to 6 p.m., Friday, November 20; 9 a.m. to 8 p.m., Saturday, November 21; and 10 a.m. to 5 p.m., Sunday, November 22. Admission is \$9 for adults and \$5 for children (ages 3-12). Parking is \$5. Get \$1 off regular adult admission by visiting **www.PetMichigan.com** or by bringing a can or bag of pet food to the show. Food donations benefit local shelters and rescue groups. *(One discount offer per adult, offers cannot be combined.)*

Rock Financial Showplace is at 46100 Grand River, close to the I-696 Expressway, in Novi, MI. **Michigan Family Pet Expo** is produced by Tower Show Productions of Glen Ellyn, ILL. For more information, go to www.petmichigan.com. ###